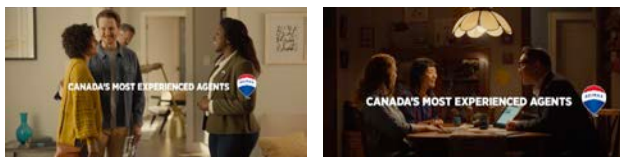




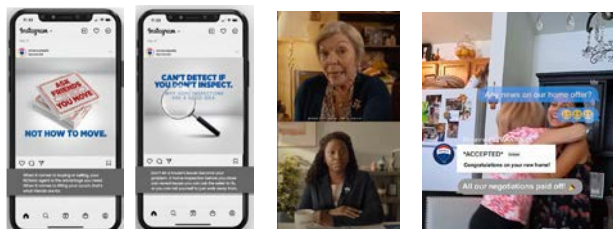
Our Brand Boosts Yours

RE/MAX® leads the industry in brand awareness,* which means built-in trust with consumers. Our multi-channel efforts are estimated to receive **1.96 billion media and ad impressions, and over 2 billion PR impressions.**** RE/MAX works hard to get the brand name out there to help support you and your agents.

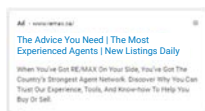
TV



Social



Paid Search



Boosted Social Content



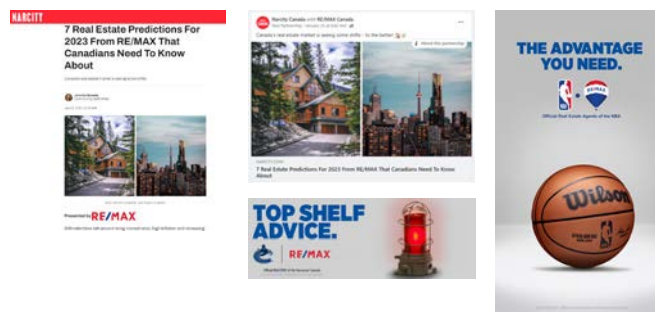
Programmatic Video and Display



Sports Marketing



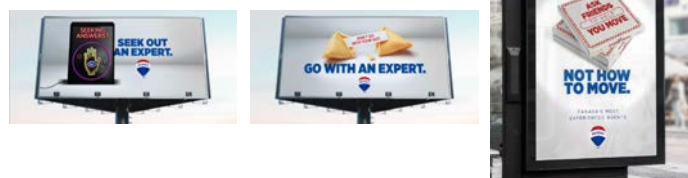
Direct Digital Buys



Canadian Home Shows



Out of Home



Franchise Opportunities Available | franchise.remax.ca | franchiseinquiries@remax.ca | 604.426.0253

*Source: MMR Strategy Group study of unaided awareness. **2023 performance estimates based on third-party projection data as well as past performance data. RE/MAX, LLC does not guarantee, and is not in any way responsible for, the accuracy of estimates and third-party data. Data is current as of 5.9.2023. This advertisement is not an offering. The information in this advertisement is not an offer to sell, or a solicitation of an offer to buy, a franchise; it is for informational purposes only. A franchise is offered in many jurisdictions only by delivery of a franchise disclosure document to you in compliance with applicable franchise sales laws. Further, if you are currently affiliated with another franchisor, this material is not intended to offer a RE/MAX franchise or to solicit a change in affiliation. RE/MAX Ontario-Atlantic Canada, Inc., 639 Queen St. West, 3rd Floor, Toronto, Ontario, M5V 2B7. RE/MAX of Western Canada, 340-1060 Manhattan Dr. Kelowna, British Columbia, V1Y 9X9. © 2023 RE/MAX, LLC. Each Office Independently Owned and Operated_23_865